



IODA CONFERENCE 2024 MEXICO

Fostering Global Optimism Through OD

A global gathering of the international OD community

In a world facing unprecedented challenges, the role of Organization Development in fostering global optimism has never been more crucial. The conference aims to bring together thought leaders, practitioners, and scholars from around the globe to explore and discuss innovative strategies and best practices in utilizing OD as a catalyst for positive change.

Join us at this conference as we explore the power of OD in fostering global optimism and shaping organizations that not only thrive but also contribute positively to the well-being of people and the planet. Together, let's chart a course towards a more optimistic and sustainable future.

This year, we will be hosted by Adriana de la Fuente in Mexico City, a captivating destination that seamlessly blends its rich history with a vibrant modern spirit. From its ancient roots to its contemporary urban landscape, the city beckons explorers with a wealth of cultural, culinary, and artistic experiences that reflect the heart and soul of Mexico. Our venue for the conference, the iconic Camino Real Polanco Mexico, will delight attendees with its architecture and design as well as facilities.

INTERACTIVE WORKSHOPS

Participants will engage in hands-on workshops and explore real-world case studies, gaining practical knowledge and skills to implement OD strategies in their respective organizations.

PANEL DISCUSSIONS

Panelists will discuss emerging trends in OD, on topics such as digital transformation, diversity and inclusion and the future of work, and their impact on global optimism.

NETWORKING

Attendees will have ample opportunities to connect with peers, fostering a global community dedicated to advancing the practice of OD.



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IODA CONFERENCE PROGRAM - HOTEL CAMINO REAL

WEDNESDAY 2ND OCTOBER

8:00	Departure to Xochimilco
9:00-14:00	Xochimilco OD Project
14:30	Departure to Frida Khalo Museum
15:00-16:00	Frida Khalo Museum visit
16:30	Departure to Hotel
17:00-19:00	Dinner (attendees are responsible for their own dinner arrangements)
19:30	Welcome cocktail at Blue Bar, Hotel Camino Real

THURSDAY 3RD OCTOBER

07:00-08:00	Breakfast at the Hotel
08:00- 09:00	Spiritual moment with a Mexican Shaman
09:00	Opening Ceremony / Plenary Session IODA Video Flags Ceremony Noble Kumawu, President of IODA, Welcome Address Host, Adriana De la Fuente, Welcome Message Song by Frank Rambaek Quilt Ceremony
09:40	Keynote session: President Vicente Fox Q. Message: Dra. Yoloxóchitl Bustamante, ExPrincipal IPN (Instituto Politécnico Nacional and State Minister of Education)
09:50	Keynote session: Germán Escorcia
10:30	Round Table Exposition <ul style="list-style-type: none">- Xochimilco- Aeroméxico- Potzolcalli- INFRA
11:30	COFFEE BREAK

12:15/16:00 Concurrent Sessions

Room 1	Noble Kumawu (Ghana) Session: Strategic Planning Intervention for Multiple Organizations: The Case of HBHN in Ghana, West-Africa.
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Room 2	<p>A) Paul Schmidh (Canada) Building the desire culture through effective leadership</p> <p>B) Timea Ágota Rózsa (Hungria) Let's meet at our boundaries! – and find our power to act</p>
Room 3	<p>William Zybach (United States) Session: Looking at Self and Clients Through The Ancient and Modern Lens of Archetypes.</p> <p>A) Carlos Castañeda (México) Session: NASA, Houston Tx. An Investigation on Human Behaviour.</p>
Room 4	<p>A) Noha El-Banna (Canadá) How to catalyze generative AI in OD</p> <p>B) Gus Gustafson (USA) Transforming lives at the individual, team, organizational and social levels</p>

17:00	Departure to Chapultepec Castle
17:30	Visit to the Castle
18:30	Richard Beckhard Award Ceremony Marc Silverman Award Ceremony Nobel Price Award: Rigoberta Menchú Message: Sp. Menchú Tum Foundation Chair, Anita Menchú Music – Cocktail
22:30	Departure to Hotel

FRIDAY 4TH OCTOBER

07:00-08:00	Breakfast
08:30	Departure to Mexico Congress Hall
09:30	Visit of Mexico Congress Hall
10:45	Green Hall Welcome Session Presentation: Congressman Presentation : Gloria Kumawu Presentation : José Campoverde Presentation: Noble Kumawu: Thankful words to our host at the Congress
12:00	Departure to Downtown Mexico City
13:00	Lunch at Mercaderes Restaurant
15:15	Visit to Bellas Artes Palace
16:00	Departure to Company visits



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- 16:30- 18:45 **Company Visits:**
- Aeroméxico
 - INFRA
 - Potzocalli
- 19:45 **Garibaldi Mariachi Plaza (Music and Mexican show) (cash bar)**
- 23:00 Departure to Hotel

SATURDAY 5TH OCTOBER

- 07:00-08:00 Breakfast
- 08:00-09:00 Meditation Session
- 09:00-11:30 **Concurrent Sessions**

Room 1	A) Noha El-Banna (Canada) Session: Implementing a Culture Change B) Jim Maddox (USA) Session: JUMP - From OD practitioner to global OD consultant!
Room 2	A) Marcela Arriagada (Chile) Session: Coaching and its influence in O.D. B) Preston Vernard Lindsay (USA) Session: Systemic Dysregulation: Interrogating the Psychological Impacts of Organizational Trauma & the Marginalization Among Multicultural Organizational Stakeholders
Room 3	A) Magda Hernández (USA) Session: Future of Well-being: A Holistic Approach for Employee and Student Success B) Gus Gustafson (USA) Session: Founder & CEO - Socially-Responsible Leadership Advisors
Room 4	TO BE CONFIRMED

11:30/ 12:15 Members Meeting

12:15 – 13:00 COFFEE BREAK

- 13:00-14:00 Keynote Session
- Conclusions & connections
- 14:00-15:00 Closing Ceremony
- 17:00 Departure to **Anthropology Museum**
- 17:30-19:00 Visit of Anthropology Museum
- 19:00-21:30 Prehispanic Ceremony



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22:30 Ritual Dinner
Farewell Words
Departure to the Hotel

SUNDAY 6TH OCTOBER

08:00 Departure to Teotihuacan Pyramids
09:30 Visit of Teotihuacan Pyramids (Getting immersed into their way of living)
12:00 Lunch at **La Cueva**
14:30 Departure to Mexico City (Hotel)